WHAT IS MV+AI & HOW DOES IT WORK?

MV+AI is the combination of machine vision (MV) which recognizes driver behaviors and artificial intelligence (AI) which interprets what those behaviors mean. It can detect a variety of vehicle movements like rolling stops and following distances, and driver behavior, such as eating, use of a handheld device, or not wearing a seat belt.



EXAMPLE OF BEHAVIORS MONITORED BY SURFSIGHT'S AI-12.



DRIVER SMOKING

INATTENTIVE DRIVER

UNBELTED DRIVER

HANDHELD DEVICE

FOOD & DRINK

HOW DASHCAMS WITH MV+AI HELP MITIGATE DISTRACTED DRIVING



 Using MV+AI, the dashcam sends an audio alert* when it detects risky behavior, signaling a driver to correct their own behavior before an incident occurs.

- This advanced technology accurately identifies risks and saves time by alerting fleet managers to actual incidents that need to be reviewed.
- Video evidence of accidents and risky incidents related to distracted driving can be used to coach drivers and improve awareness of their behaviors.
- Video proof also can exonerate drivers and the company in the case of false claims.

IS THE SURFSIGHT AI-12 THE RIGHT SOLUTION FOR YOUR BUSINESS?

The Surfsight A1-12 dashcam with MV+AI provides fleet managers invaluable benefits, including distracted driver alerts and real-time Jurfsight⁻

video insights into their fleets. Learn more on our website.



* Surfsight A1-12 is a drive aid only. Drivers should never wait for the Surfsight A1-12 to provide a warning before taking measures to avoid an accident. See https://surfsight.com/driver-information/



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