

PlanMember Google Ads

Financial planning company PlanMember wanted to attract CalSTERS and CalPERS employees to their tailored services, so they launched two campaigns with different landing pages. These are examples of ads I wrote for them, in compliance with their strict industry regulations.

California Education Employees | CalPERS
Benefits | PlanMember



Ad www.planmember.com

Will your retirement benefits be enough to enjoy the life you've been working towards? Understand the systems to help you maximize retirement benefits. Learn more today!

California Education Employees | CalPERS
Benefits | PlanMember

Ad www.planmember.com

Are you confused by your CalPERS retirement benefits? You're not alone. Understand the systems to help maximize your retirement benefits. Learn more today!

Retirement Calculator | Build your Financial
Future | PlanMember Retirement Planning



Ad www.planmember.com

Get personalized retirement planning advice for your career stage. Learn More! Personalized Retirement. Retirement Calculator. STRS Guidance.